

JSSS 2024 Annual Board Meeting Notes

**Location: Hotel Andaluz, 125 2nd St NW, Albuquerque, NM 87102
& Zoom**

Time: June 15, from 12:15 to 1:45 (MDT)

Attendance:

Board members present in Albuquerque: Cynthia C, Elizabeth N., Evi V., Greg M., Heather T-Z., Jessica F., Jennie W., Lisa P., Matthew F., Petra O., Robert M., Susan W., Sharon W., Sukey F., Peter D..

Board members attending via Zoom: Inez M., Luke H., Susan R..

By invitation in attendance: Catriona M., the Managing Editor of *JSSS*.

Absent: Alex F., Sharon P..

1. Minutes of the past Board meeting were approved.
2. Board membership:
 - a. Resignation by Khrystine. Gratitude was expressed for her service to JSSS. She will continue to work on grant selection.
 - b. Re-elections and elections to the board following the outcome of the Members' meeting (end of three years and re-elections to the Board: Cynthia C., Inez M., Greg M., Heather T-Z., Lisa P., Matthew F., Petra O., Robert M., Sharon P., Sukey F., Susan W.; New members: Jennie W., Sharon W.).
 - c. Membership Officer post changes. Robert stepping down. Jennie W. takes on the role.
 - d. Recording Secretary post changes. Heather stepping down. Sharon W. takes on the role.
 - e. Public Relations Coordinator post change. Susan R. stepping down. Heather T-Z. takes on the role.
 - f. Susan R. continues to serve on the Board as a member at large.

Gratitude was expressed for the roles served. The unanimous elections of all positions during the Membership Meeting were acknowledged. The changes in the offices were unanimously approved.

3. Journal: annual report. Presented by Catriona M. We have 60-7 submissions and are expanding the submission guidelines to include poetry, visual art, and multi-media. A typesetter is still needed as well as additional book reviewers, expanding the review process to art exhibits, installations, etc. Luiza was recognized as invaluable, and Dylan H. was acknowledged as stepping down as Book Review Editor. Elizabeth N. volunteered to do a review.
4. Proposal (prepared by Luke H.) for special conference registration fee for the Managing Editor of the *JSSS* that from 2025: The Managing Editor of the *Jungian Journal for Scholarly Studies (JSSS)* be granted a special conference fee of not less than \$50. Catriona M. stepped out during the discussion. The proposal was unanimously approved after procedural clarifications.

The *JSS* was acknowledged and applauded as the only open-access peer-reviewed journal published at a university.

5. [Proposal: Social Media for JSSS](#). Jennie W. presented the proposal to create a social media strategy to be led by the Social Media Committee consisting of Jennie W., Catriona M., Luke H., Heather T-Z., to run a Social Media pilot for one year, and to evaluate the feasibility and value in 12 months. The pilot will utilize the existing platforms: Facebook, Instagram, YouTube, and LinkedIn and include all JSSS activities: Journal, Conferences, JSSS Online, etc. Concern over content management was brought up, as in the Member's Meeting. The proposal was unanimously approved.

6. Treasury: Annual report. Greg M. presented the report. The conference will break even but not cover the other costs for the year. The board members expressed their gratitude for Greg's work.

7. [Technology: Annual report](#) (Jessica). The board members expressed their gratitude to Jessica F for her work in support to JSSS's IT matters.

Last year

Core infrastructure changes were made so that future projects can be more streamlined, efficient, and easier to support.

- Moved our website to Wordpress.
 - Recreated the theme with the same look and feel as the old site.
 - Document management in WordPress is much simpler than with the old site.
- Completed JSSS Online Updates.
 - Moved JSSS Online registration from EventBrite to our site with Event tickets.
 - Updated JSSS Online recordings to automatically display on the website when added to YouTube playlist.
 - Edited several videos and provided tech support for JSSS Online events.
- Created several email lists: board@jungiansociety.org, conference-team@jungiansociety.org, and journal-team@jungiansociety.org

Recruited and onboarded new tech team member, Jennie Wiley, who is:

- Helping with Mailchimp, tech support at the conference, and JSSS Online support.
- Leading our social media expansion efforts.

Supporting the tech for the conference by serving on conference planning team for 2024.

- Reviewed conference tech proposal and negotiated costs down.
- Developed conference registration forms.
- Introduced Stripe as PayPal alternative for accepting payments when the PayPal plugin didn't handle international registrations. Worked with Greg on setup.
- Coordinating the technology volunteers and working with hotel staff to manage tech during the conference.

Supported the journal tech needs.

- Updated theme for journal site so that it matches the new JSSS website.
- Created form for submissions that were not full-length articles.

Help Needed

- Utilize shared resources:
 - Please use the email lists rather than emailing folks individually.
 - Please use shared documents in Google Drive rather than keeping your own copies.
 - This allows folks to have one shared source of information where access can be granted to whoever needs it.
- Technology requests to go to technology@jungiansociety.org so Jessica and Jennie see them.

Goals for the next year

1. Consolidate, streamline, and automate to reduce manual processes that are error prone.
2. Review and implement WordPress plugins that can support previous goal.

Planned Projects

1. Explore proposal management software. Wordpress has plugins that will do this, ex. <https://www.wpabstracts.com/>, which has a free version.
2. Improve conference registration with WooCommerce integration.
3. Explore more cost-effective ways to manage our email list. Wordpress or Google may offer some options.
4. Work with Catriona to help streamline the submissions process for the journal and make better use of the journal software.

Prepared by Jessica Fink, IT Coordinator, on June 3, 2024

8. JSSS Online: Annual report presented by Evi V.. Membership meeting support was discussed.

1. Report

JSSS Online, a web-based series of talks and discussions were started in January of 2023. The key goal behind establishing JSSS Online was to allow a variety of speakers to bring their talks and workshops to a broader audience and not to limit the JSSS offerings to annual conferences and the Journal. So far there have been nine events featuring JSSS members. All recordings are available on the JSSS YouTube channel.

2. Going Forward

After a 1,5 years of testing the ground and gaining experience, the JSSS Online Committee (Cynthia, Heather, Evi) have some ideas for how to expand the JSSS Online offerings and reach, and would like to hear input from the JSSS membership.

The ideas is to expand the JSSS Online in these three ways:

- a. types of presenters;
 - b. themes; and
 - c. formats of the presented material.
- A. Types of presenters.** Until now, all speakers have been invited by the committee current JSSS members. We'd like to make an open invitation to all JSSS members to send to us their proposals of potential JSSS Online events. In addition, we'd like to invite scholars, artists, and practitioners of other disciplines who engage with Jungian and depth psychological perspectives of value to the JSSS community.
 - B. Themes.** The expanded themes that could be addressed in the future JSSS Online events include but are not limited to: shamanic dreaming, embodied of the psyche, diverse way of knowing culturally, geographically, historically, etc.
 - C. Formats.** The presented material does not need to be limited to published papers and books, but can include a variety of other formats: works of art, video material, handcrafts, etc.

9. Reflections on the 2024 conference and ideas for the 2025 conference. Chicago was discussed as well as a potential 2026 conference in Portland.

Meeting was adjourned with gratitude expressed for the conference, in particular Petra O., Sharon W., Jessica F., Greg M., and Evi V.